

3-Year Strategy on a Page to 30 June 2024

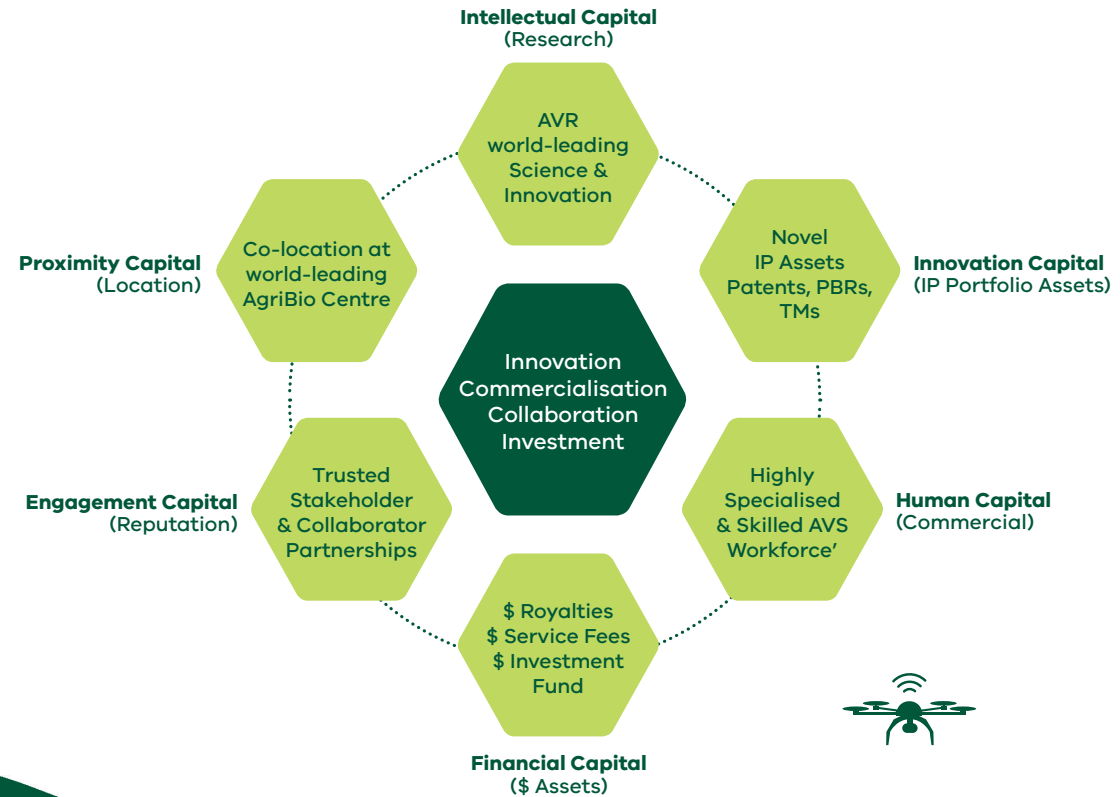
AVS Purpose

AVS maximises the commercial value and impact of Agriculture Victoria research & innovation, so that Victorian agriculture and related industries are strong innovative and sustainable, in order to contribute to better economic and societal outcomes.

AVS Values



Areas of Strategic Focus



Strategy on a Page

AVS maximises the commercial value and impact of Agriculture Victoria research & innovation so that Victorian agriculture and related industries are strong, innovative and sustainable, in order to contribute to better economic and societal outcomes.

- AVS Purpose
- AVS Roles
- AVS Functions
- AVS Objectives
- AVS Performance
- AVS Strategy Enablers

<p>What AVS does</p>	<p>Expert IP strategy, management & technology transfer</p>	<p>Commercial R&I collaborations</p>	<p>Scaled & expedited commercialisation routes-to-impact</p>	<p>Translational and accelerated R&I investment</p>
<p>How AVS fulfills its role</p>	<p>IP Strategy We guide IP assessments and help devise effective route-to-impact strategies for AVR innovations.</p> <p>IP Protection We guide and manage IP registration, prosecution & defense, and support the transfer of AVR technologies aligned with AVR route-to-impact strategies.</p>	<p>Commercial Collaboration Risk Assessment We provide commercial partnering and risk-benefit assessments for AVR collaboration agreements & ventures.</p> <p>Commercial R&I Collaboration Agreements We provide a specialist commercial interface with the private sector in negotiating and entering major AVR collaboration agreements.</p>	<p>Technology Route-to-Impact Plans & Business Models We devise and consider innovative route-to-impact approaches and commercialisation models for enhancing the impact of AVR innovations and associated IP-&IC.</p> <p>Commercialisation Licensing & New Ventures We commercialise AVR technology innovations through licensing and entrepreneurial business ventures that enhance IP-&IC impact.</p>	<p>Technology Investment Impact We invest to enhance and accelerate the translation of AVR innovations for delivering significant impact, commercialisation revenues and partner co-investment.</p> <p>AVS Investment Returns We assess investment portfolio risk and reward, and maximise AVS investment approaches, impact and returns globally, opportunistically and at scale.</p>
<p>Strategic Objectives</p> <p>Strategic Priorities</p>	<p>Maximise IP Asset Value & Impact.</p> <p>To expertly protect and manage the IP-&IC assets of Agriculture Victoria, to maximise their impact for industry and economic value for Victoria by providing specialist IP-&IC route-to-impact strategy advice, management and technology transfer services.</p>	<p>Leverage & Grow Collaboration Value & Impact.</p> <p>To effectively support commercial R&I collaborations of Agriculture Victoria and help realise greater value and impact from existing and new R&I partners by providing an effective legal entity through which commercial R&I collaborations are expertly assessed, negotiated, entered and supported.</p>	<p>Maximise Commercialisation Value & Impact.</p> <p>To expertly commercialise the IP-&IC assets of Agriculture Victoria to enhance their impact for industry and their economic value for Victoria by deploying novel, scalable, translational route-to-impact approaches, including early-stage, agile, entrepreneurial Victorian R&I ventures.</p>	<p>Increase AVS Investment Impact & Returns</p> <p>To invest company funds to accelerate the translation, reach and commercial impact of AVR innovations, and increase commercial revenues from AVS investment by investing in high-value AVR technologies for generating significant commercialisation impact and by maximising AVS investment portfolio returns.</p>
<p>Strategy Success Measures</p>	<p>IP Portfolio Delivering Maximum Benefits for Victoria.</p>	<p>Increased Revenues from R&I Collaborations.</p>	<p>Increased economic value & demonstrable impact from IP-&IC commercialisation.</p>	<p>Increased impact and returns from AVS investment portfolio.</p>

